



Bright Now! Dental Opens First Office in Castro Valley, CA

Continues Expansion to Meet the Growing Need for Convenient, Affordable Dental Care in California

Irvine, Calif., (6/24/19) — Smile Brands Inc., one of the nation's leading providers of business support services to dental groups in the United States, today announced the grand opening of another affiliated [Bright Now! Dental](#) office. Bright Now! Dental has been serving the local community for years from its highly rated Hayward, California location, and now looks forward to expanding care from its newest facility in Castro Valley.

Bright Now! Dental is one of the fastest growing dental care providers in California. Patients benefit from expanded hours, comfortable offices and full-service care. The Castro Valley office will provide general preventative and restorative dental care, plus specialty care services, such as orthodontics (braces), Invisalign®, oral surgery, periodontics, and endodontics. The new location at 20923-C Redwood Road, in Castro Valley will be open six days a week including evenings and Saturdays. This office accepts most major insurance plans, and offers flexible financing options so patients can afford the care they need.

To celebrate the grand opening, the new Castro Valley dental office will offer a special \$29 New Patient Check-Up Package, including exam with oral cancer screening and digital x-rays, and \$100 off dental services over \$300. Opening this new location helps Smile Brands and its affiliated dental groups achieve their mission to provide "Smiles for Everyone"® by bringing affordable dental care to local neighborhoods.

This new office is open Mondays and Fridays from 8am – 5pm, Tuesdays from 9am – 6pm and Wednesdays from 10am – 7pm. To accommodate people's busy schedules, the office is open on select Saturdays from 8am – 4:30pm.

Prospective patients can call the new Castro Valley Bright Now! Dental office at 510-550-5056 or toll free at 1-888-BRIGHT-NOW (1-888-274-4486). People can also [visit us online](#) to schedule an appointment at the new Castro Valley location.

About Smile Brands Inc.

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Recently ranked #25 on Glassdoor's 2019 Best Places to Work list, Smile Brands Inc. provides comprehensive business support services through exclusive long term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports 400 Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, Johnson Family Dental, P3 Dental Group, and DecisionOne Dental Partners offices in 17 states, including Arizona, Arkansas, California, Colorado, Florida, Illinois, Indiana, Maryland, Ohio, Oregon, Nevada, Pennsylvania, Tennessee, Texas, Utah, Virginia, and Washington. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com.